

UNIQUE PROGRAMMES  
FOR  
ENRICHMENT OF  
STUDENTS



From:  
Training Division  
**Kaizene HR Solutions**

## HALF-DAY WORKSHOP ON 'CASE STUDY'

### Introduction & Objectives

A case is a tool for applying theoretical concept to real life situations. 'Case Study' attempt to stimulate 'learning by doing'. Case method has been used as a very powerful pedagogical tool for teaching various aspects of curriculum all over the world. It attempts to prepare one with greater analytical power and effective decision-making skills.

The objective of the workshop is to learn analyzing a near life situation and develop a solution to the problem, develop genuine interest of solving cases and mastering the skill. It equips students of today who are aspiring managers of tomorrow, or present managers to acquire right decision-making skills and gain high level of confidence.

### Contents

- Meaning and importance of case
- Case discussion method
- Categories of cases
- Case study and role playing
- Steps involved in case analysis
- Skill development through case analysis
- Hands on case
- From exam point of view

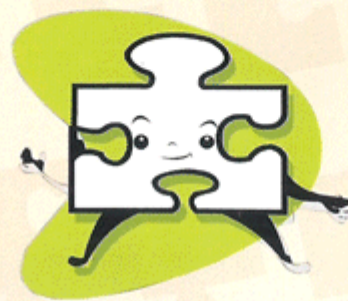


### Methodology

The workshop will consist of interactive sessions coupled with games, quizzes and exercises. Workshop can be customized for different groups like students, corporate members, teaching community etc.

### Who Should Attend?

- University Students at entry level from all the streams to develop general thinking, right mindset and analytical abilities.
- Students of specific streams who have to solve 'cases' as part of their curriculum and evaluation pattern.
- Management cadre employees who need to sharpen their edge for decision making ability and thereby enhancing high degree of confidence.
- Teachers/trainers who have to make use of case study technique while being a facilitator to the student's community.





## **"NAYEE DISHA" - A Short Course on Techniques of Sure Success**

### **Introduction / Objectives**

Benchmark of success keeps changing with time & situation. In today's world of globalisation, excellence and extra ordinary performance is a must in all spheres of life. In order to develop self-confidence, explore the hidden talents and perform in social and professional circles on consistent basis, one needs to sharpen the 'axe'.

To enable student of today who will be a 'manager' or 'entrepreneur' of tomorrow, a course to cultivate necessary attributes is the motto of 'Nayee Disha'. The course enables the participant to realize his/her full potential and produce amazing results.

### **Contents**

- Goal setting & Understanding personality
- Decision making
- Projects handling
- Being unstoppable
- Time management
- Power of listening
- Relationship management
- Memory efficiency & Sure educational success
- Pleasure of responsibility & Assertive thinking
- Commencement of NEW Life

### **Methodology**

Interactive sessions, games, exercises, visual clips, role-play, sharing of live & practical experiences, NLP principles and blend of Western & Eastern philosophy are used.

### **Who Should Attend?**

Course is specially designed for students at all levels who are aspiring to achieve success and need action plan.

### **Course Duration**

The complete course duration is 27 hours spread into 9 sessions of 3 hours each. However, the course can be customized as per requirement in terms of content.

### **Certificate**

After successful completion of all the above course/workshop, the participant will be awarded a Participation Certificate.

## **Kaizene HR Solutions**

The Training Division consists of highly qualified, experienced and senior management personnel from reputed companies. They are equipped with rich experience in providing customized solutions & training in varied areas.

The vision of Kaizene HR Solutions is to identify growth potential and create mindset of "Transforming Human Resources into Human Assets".

Kaizene HR Solutions provides best of the services in the areas of Talent Management - Retention and Succession planning, Psychometric testing, Performance appraisal, Performance Counseling, HR audit, Organizational Climate Survey etc.

### **Training Modules for Under-graduate & Post-graduate Students**

- Group Discussion and Interview Skills
- Goal Setting and Growth Orientation
- Time Management and Coping with Stress
- Art of Communication and Presentation
- Corporate Etiquette and Grooming
- Smart Study Skills
- Customer Service Management
- Practical Aspects of Financial Market
- Stock Market Operation-Dealer Module



### **Short Courses (4 days to 2 months)**

- Stock Market Operations
- Basic and Advance level of English
- Language Learning - French, Chinese, German

### **Other Modules**

- Work Life Balance
- Power of Positive Thinking and Attitude
- Coaching and Mentoring
- Train the Trainer
- Team Building
- Managerial Effectiveness
- Conflict Management
- Change Management



#### **CONTACT:**

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